

O V A T O Monthly

ISSUE 16: AUGUST 2020

NEW TITLE LAUNCH: VIVA



VIVA

VOLUME ONE

TITLE CODE: 581738 - 100000

VIVA

VOLUME 1

PRICE: \$9.90

BARCODE: 9421019110008

ON SALE DATE: 31/08/2020

Now, for the first time, we're giving readers what they REALLY want with VIVA: Volume 1 - a big, beautiful glossy retail magazine! Showcasing the best of home, fashion, food, and more, this is the lifestyle magazine for today's woman. It's the local content she's missing, since her favourite titles have left the shelves.

NZME will advertise VIVA: Volume 1 nationwide.

Call us and order your copy today!

Retro Gamer

Title Code: 100085

On Sale: 20/08/20 Freq: Monthly
Origin: UK RRP: \$15.90



ELECTRONICS

The only magazine in the UK totally dedicated to all aspects of retro gaming, containing exclusive interviews with classic developers, behind the scenes access to the biggest games of all time, and fascinating new facts about all of your favourite games. In every issue you'll find:

- Learn about the games that defined you through huge in-depth features.
- The biggest gaming collections in the world and the stories behind the rarest, quirkiest games out there.

The Best of Puzzler

Title Code: 405966

On Sale: 20/07/20 Freq: Quarterly
Origin: AUS RRP: \$10.50



PUZZLES

This is the perfect combination of family-friendly puzzles to keep everyone entertained. This treasure trove of quick brainteasers and bigger bogglers has a little something for everyone: word games, gags, interesting snippets and wonderful facts.

Whatever you're looking for, from brain distraction and relaxation through to a real challenge of skill, we have the perfect puzzle for you.

Caddie

Title Code: 439411

On Sale: 20/08/20 Freq: Bi-Annual
Origin: AUS RRP: \$19.95



GOLF

Volume Eight brings 134 pages of full-colour, spacious, luscious, crafted, golf. It lifts any room you place it in and is the ideal travelling companion. Give your eyes a rest from endless screen time and indulge in the beauty of the printed page; hear the snap of the cover; smell the ink as you thumb through the luscious paper pages – if you can't tell, we're pretty passionate about print; it's the only way to read.

Outback

Title Code: 478120

On Sale: 24/08/20 Freq: Bi-Monthly
Origin: AUS RRP: \$13.00



OUTDOOR ADVENTURE

R.M. Williams **OUTBACK**, August–September 2020
The humble cow goes well beyond the provision of meat and milk. As a central character in the Australian narrative, cows have been with us since the First Fleet and remain at our side as we face future challenges. The most recent statistics for Australia's national cattle herd put the population at around 26.4 million animals, of which 24 million are classified as beef and two million as dairy, with Queensland accounting for nearly half the total figure.

Organic NZ

Title Code: 581577

On Sale: 24/08/20 Freq: Bi-Monthly
Origin: NZ RRP: \$9.90



NEW AGE

Get real with **Organic NZ**: natural, local and self-sufficient

- Celebrate Organic Week NZ: 5-13 September
- Plan for plenty: smart spring gardening
- Heirloom tomatoes: which ones are best for you?
- How to propagate houseplants
- Growing lavender in the high country
- Natural house: adobe and timber
- Lydia's story: healing from epilepsy
- Milk how it's meant to be: raw, organic and local

WellBeing Wild

Title Code: 406762

On Sale: 24/08/20 Freq: Quarterly
Origin: AUS RRP: \$12.00



GENERAL HEALTH

We're the wild little sister of WellBeing. Create a wild life with us...

WellBeing WILD exists to fulfil a gap in health and lifestyle communication with people aged 23-37 who are inspired to live well. The smashed avocado stereotype ignores the simple fact that we now outnumber the boomers and earn more. We are wild and free. We've found paradise; it's within us. We are the future.

Vogue USA

Title Code: 855262

On Sale: 31/08/20 Freq: Monthly
Origin: USA RRP: \$19.90



FASHION

Simone Biles, the greatest gymnast of all time, is gracing the August issue of American VOGUE and of course, she looks incredible. Shot by Annie Leibovitz, Biles' Olympic-winning physique is on full display as she poses in a red one-piece against a striking mustard yellow background for the cover. Vogue doesn't have a great track record for diversity nor of showcasing female athletes on their covers.

Runner's World

Title Code: 406275

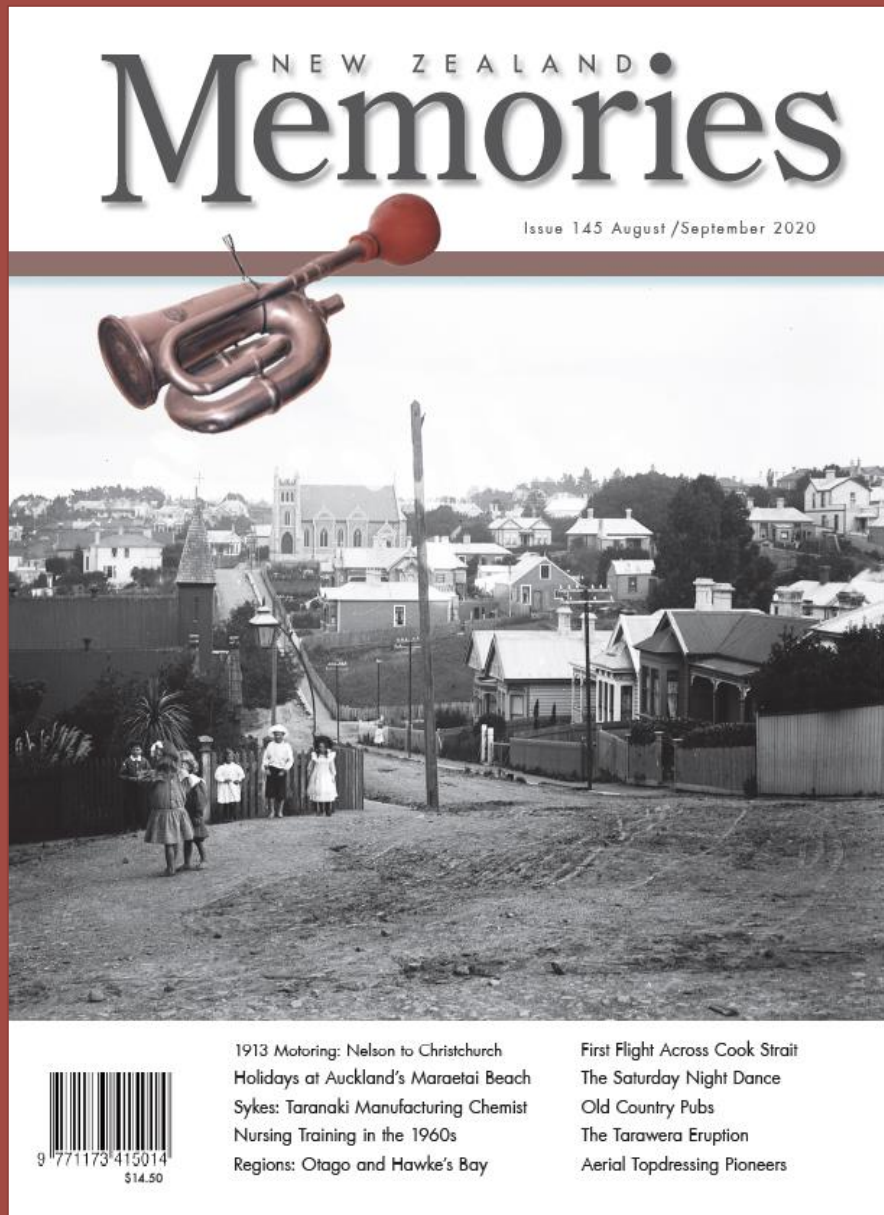
On Sale: 20/07/20 Freq: Bi-Monthly
Origin: AUS RRP: \$9.70



SPORTS

Welcome to the July/August issue of **Runner's World** Magazine where we pay tribute to people within our running community who, despite being from different eras and backgrounds, show what's possible when you run with a purpose. It's normal that we all experience disappointments — the days nothing goes right — but the PBs come from all the days after, when we put our shoes back on and head out again. That's the definition of endurance.

SUPPORT LOCAL: NEW ZEALAND MEMORIES



NEW ZEALAND **Memories**

proudly preserving New Zealand's heritage

TITLE CODE: 554560 – 100130
NEW ZEALAND MEMORIES
ISSUE 145 AUGUST/SEPTEMBER
PRICE: \$14.50
BARCODE: 9771173415014
ON SALE DATE: 27/07/2020

New Zealand Memories

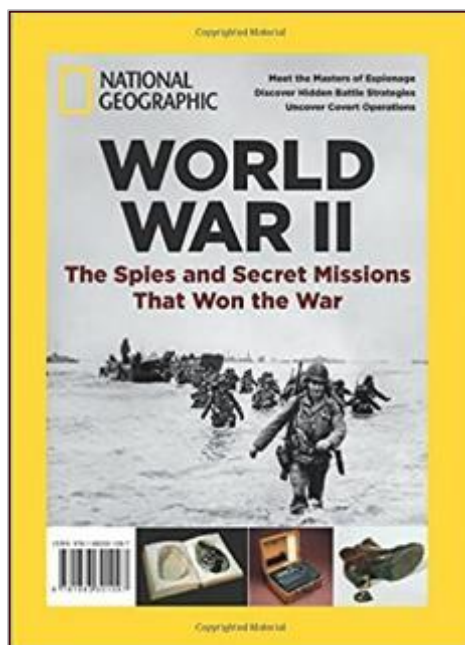
is a unique and absorbing bi-monthly publication cherishing New Zealand's heritage in stories and historic photographs.

The high quality publication is acclaimed as a valuable collectible - readers don't like to miss a copy. Take a trip down memory lane...

Nat Geo - Special

Title Code: 982530

On Sale: 24/08/20 Freq: Every 3 Weekly
Origin: USA RRP: \$22.95



SCIENCE & NATURE

National Geographic Special Presents: WWII: THE SECRET HISTORY

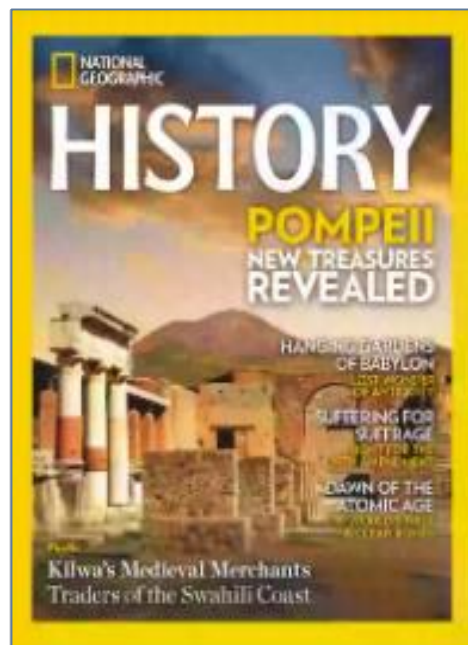
The story of World War II is brought to life by taking you deep inside the secret lives of spies and spy masters, secret agents and secret armies, enigma machines and code breakers, psychological warfare and black propaganda, secret weapons and secret battle strategies. WORLD WAR II: THE SECRET HISTORY tells the shocking story of the covert activity that shaped the outcome of the war and the destiny of millions of people. Some highlights include:

- Rare photographs and artefacts

Nat Geo - History

Title Code: 784732

On Sale: 17/08/20 Freq: Bi-Monthly
Origin: USA RRP: \$18.95



SCIENCE & NATURE

National Geographic History July/August 2020 presents: POMPEII

New Treasures Revealed

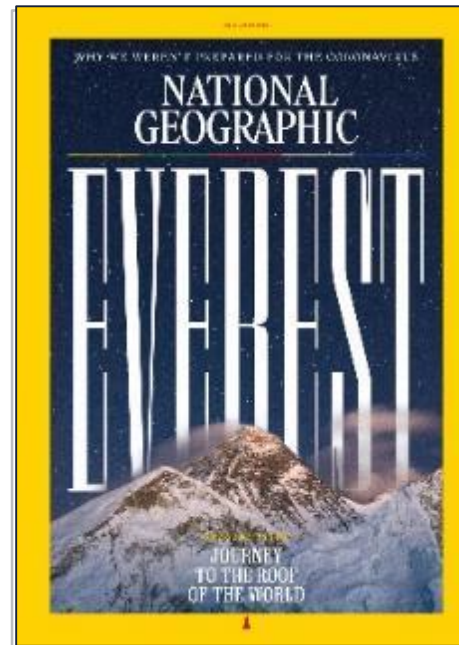
- Hanging gardens of Babylon – Lost wonder of antiquity
- Suffering for suffrage – Fight for the 19th amendment
- Dawn of the atomic age – The world's first nuclear bombs

Plus: Kilwa's Medieval Merchants – Traders of the Swahili Coast

National Geographic

Title Code: 784733

On Sale: 03/08/20 Freq: Monthly
Origin: USA RRP: \$15.95



SCIENCE & NATURE

National Geographic July 2020 Presents Special Issue: EVEREST

- Journey to the roof of the world.
- Why we weren't prepared for the coronavirus.

What Doctors Don't Tell You

Title Code: 174350

On Sale: 13/08/20 Freq: Bi-Monthly
Origin: AUS RRP: \$7.95



GENERAL HEALTH

What Doctor's Don't Tell You is the award-winning natural health magazine brand with a mass following across the UK and US – and now it's arrived in Australia and New Zealand! Targeting 34+, WDDTY debunks many common health myths and is full of advice on how to live a long and happy life without the help of 'big pharma.'

Reader's Digest

Title Code: 406095

On Sale: 27/07/20
Origin: NZ

Freq: Monthly
RRP: \$6.50



SCIENCE & NATURE

Full of good reading, the August issue of **Reader's Digest** has helpful advice such as 'Watch What You Eat', amazing adventures 'A Message in a Bottle' and laughs 'Phat Phil's Road to Slim'.

Scientific American

Title Code: 819204

On Sale: 10/08/20
Origin: USA

Freq: Monthly
RRP: \$17.90



SCIENCE & NATURE

Scientific American July 2020 issue presents: Inside the Coronavirus

Everything we know so far about the cause of COVID-19

- Darkest particles
- 28-day forecasts
- Pre-historic culture clash

The New Yorker

Title Code: 808300

On Sale: 07/09/20
Origin: USA

Freq: Weekly
RRP: \$23.20



BUSINESS & POLITICS

The NEW YORKER July 20, 2020

'Dream vacation'

Richard McGuire's latest New Yorker cover captures an increasingly familiar scene for those of us who live and work on our computers.

The New Yorker

Title Code: 808300

On Sale: 14/09/20
Origin: USA

Freq: Weekly
RRP: \$23.20



BUSINESS & POLITICS

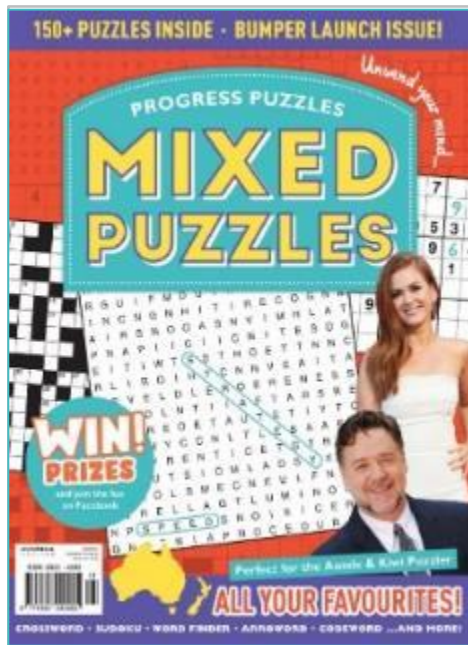
The NEW YORKER July 27, 2020

The theme of this issue of The New Yorker is voices of American dissent. The dramatic cover is by Christoph Niemann, a frequent contributor to the magazine, who explains: The raised fist is perhaps our most prominent and urgent visual symbol for dissent. My image uses abstraction to create a connection between the person raising their arm and Lady Liberty.

Progress Puzzles Mixed Puzzles

Title Code: 446182

On Sale: 28/09/20 Freq: Quarterly
Origin: AUS RRP: \$9.99



PUZZLES

Enjoy 150 puzzles including: Crossword, Sudoku, Word Finder, Arrowword, Codeword & More!

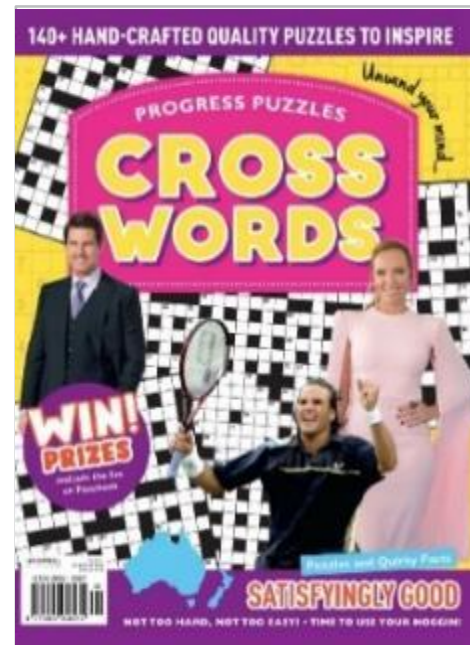
New to the puzzle scene with puzzles that challenge your general knowledge as an Antipodean.

This series not only makes you feel smarter but you'll come away with a sense of pride in the achievements of Aussies and Kiwis.

Progress Puzzles Cross Words

Title Code: 446183

On Sale: 24/09/20 Freq: Quarterly
Origin: AUS RRP: \$9.99



PUZZLES

Enjoy 140+ Hand-crafted Quality Puzzles to Inspire

New to the puzzle scene with puzzles that challenge your general knowledge as an Antipodean.

This series not only makes you feel smarter but you'll come away with a sense of pride in the achievements of Aussies and Kiwis.

Progress Puzzles Word Finder

Title Code: 446184

On Sale: 07/09/20 Freq: Quarterly
Origin: AUS RRP: \$9.99



PUZZLES

Enjoy 140 Satisfyingly Good Word Puzzles!

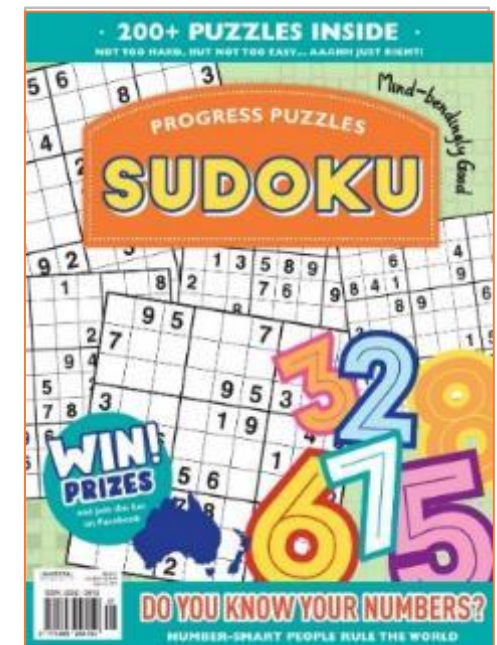
Test your skills and beat the page master and learn uncanny facts! New to the puzzle scene with puzzles that challenge your general knowledge as an Antipodean.

This series not only makes you feel smarter but you'll come away with a sense of pride in the achievements of Aussies and Kiwis.

Progress Puzzles Sudoku

Title Code: 446185

On Sale: 07/09/20 Freq: Quarterly
Origin: AUS RRP: \$9.99



PUZZLES

200+ Puzzles inside! Not too hard, but not too easy...Aaaahh just right!

New to the puzzle scene with puzzles that challenge your general knowledge as an Antipodean.

This series not only makes you feel smarter but you'll come away with a sense of pride in the achievements of Aussies and Kiwis.

PLACE YOUR ORDER NOW



Ph: (09) 979 - 3018

E-mail: thecallcentre@ovato.co.nz

OVATO MONTHLY
Issue 16: August 2020

7